



**World AIDS Campaign
Middle East/North Africa Regional Coordinator**

Reporting To: Global Programme Manager

Contract Length: 1 year with an initial two month trial period renewable dependant on performance and funding.

Salary: Negotiable

Location: Cairo, Egypt

Start Date: July 1st 2010 or ASAP

The World AIDS Campaign (WAC) is a global coalition of national, regional and international civil society groups united by the call for governments to honour their AIDS commitments under the slogan "Stop AIDS. Keep the Promise". The organisation is governed by a steering committee of global constituency-based networks and supported by a team of professional staff based partially in Cape Town, South Africa and partially in Amsterdam, The Netherlands, and in other locations around the globe.

Pursuing its vision of "a world where all people benefit from equitable and sustainable access to HIV prevention, treatment, care and support, and where the dignity, quality of life and rights of everyone living with or affected by HIV are upheld", the World AIDS Campaign has prioritised the MENA region for targeted support that focuses on building HIV-focused campaigning, advocacy and lobbying. In light of this the WAC will initiate a one year project funded by Oxfam Novib that will initiate work towards the achievement of the following longer term objectives of the work in the region:

1. A sustainable multisectoral/multistakeholder country-based partnership towards necessary HIV focused law reform, policy and practice has been developed and/or strengthened;
2. Civil society in the region acts in a more coordinated and strategic way, nationally and regionally, to achieve campaign aims;
3. Increased involvement of PLHIV in national and regional processes.

The World AIDS Campaign (WAC) would like to employ a Regional Coordinator to implement and develop the above mentioned project; funding is initially for one year. Their role will be to manage and coordinate delivery of WAC's Global Programme in the Middle East/North Africa region in accordance with Global Programme Team plans and donor obligations, including:

- Preparation of work in four countries in the region and arrangement for employment of in-country
- consultants to assist with preparation and planning of events;
- Management of the local consultants employed to organize the campaigner events;
- Development of arrangements with partner organizations;
- Development and maintenance of regional partnerships
- Media liaison;
- Production of a regional strategy in collaboration with other WAC staff and regional partners within six months of starting the position, on the basis of which future fundraising can occur;
- Initiate and coordinate fundraising and liaison discussions with relevant Cairo-based/regional
- embassies, OPEC Foundation, the Arab League, global Islamic bodies and the



- Gulf Cooperation Council; and
- The provision of advice on campaign strategies and tactics in the region.

In delivering the above, to focus in particular on the needs of PLHIV, key populations, women and young people, and on the development of broadly based campaigns engaging multiple constituencies; and to create and sustain an MENA wide overview.

To manage staff employed to deliver all or part of the above in MENA at a national or regional level, and staff employed to deliver services MENA wide.

To provide advice to the Global Programme Manager on matters pertaining to HIV and AIDS and civil society campaigning in the MENA context.

To liaise with civil society, sector-based and governmental interests at district, national and regional wide level in MENA to progress the cause of Universal Access and the delivery of MDGs in the context of HIV and AIDS.

To develop and sustain a relationship with the full range of regional media.

In addition the position will include contribution to the organisational development of the World AIDS Campaign:

- to work in collaboration with diverse World AIDS Campaign programmes and staff to ensure strong linkages;
- to contribute to fundraising for the sustainability of the position of the WAC MENA Regional Coordinator and for resources required to support more effective campaigning and mobilisation in the region;
- to manage and control budgets relating to the WAC Global Programme's MENA work; - to contribute to annual planning, development and monitoring & evaluation of the MENA programme; to manage and contribute to donor reporting and proposal writing; and
- to undertake any other activities as required by the Global Programme Manager.

Profile and Qualifications

At least three years of experience in the area of HIV and AIDS Knowledge of HIV issues in the MENA context Knowledge of civil society campaigning and its role within the HIV sector Reasonable understanding of laws and policies, and how they are formed Knowledge of the NGO sector, particularly in the MENA context Excellent communication skills Strong writing skills Proficiency in English both written and spoken Proficiency in Arabic both written and spoken, French an advantage

Competencies

Demonstrable ability for leadership, negotiation, advocacy and social mobilisation while remaining a sensitive team player Demonstrable ability to conceptualise, plan, develop and implement programmes Demonstrable ability to innovate and communicate ideas effectively in written and oral form Demonstrate ability to work independently Strong organisational skills with an attention to detail and ability to multitask Ability to work efficiently under pressure both independently and as a member of a team Ability to work in an international and multicultural environment Computer skills, including internet navigation and various office applications Willingness and ability to travel and work outside regular business hours when necessary Above all else: This post requires sensitivity and humility. We are a world campaign of other people's voices. This entails listening to the priorities and concerns of World AIDS Campaign's partners, and responding appropriately in a way that often promotes other organisations' efforts over our own World AIDS Campaign brand and profile.



THE WORLD AIDS CAMPAIGN IS AN EQUAL OPPORTUNITY EMPLOYER DEDICATED AND FOCUSED ON DIVERSITY. APPLICATIONS FROM PEOPLE LIVING WITH HIV, AND WOMEN, ARE PARTICULARLY WELCOME.

Interested candidates can submit their CV with a cover letter including a paragraph on how you would approach the position and a recent writing sample to menapost@worldaidscampaign.org by no later than 11th June 2010. Late applications will not be accepted.

Only shortlisted candidates will be contacted.